

Are you ready

**to learn how
direct seed cropping systems
will meet global supply challenges?**



MEETING GLOBAL DEMAND JANUARY 21 & 22, 2009 KENNEWICK WA

The success of the 2009 Direct Seed Cropping Systems Conference comes from your participation.

Share your products and knowledge with Pacific Northwest leading edge growers, researchers and agri-businesses.

**Sponsorship Opportunities from \$500 to \$2500!
Lots of one-on-one time with potential customers!**

Exhibitor Schedule January 21

- Exhibits Open at 11:30 AM
Morning Set-Up 7:00 to 11 am - Light lunch provided to Exhibitors
- Conference Starts at 1:00 PM
- Exhibits Open 2:45 PM to 7:30 PM
Main Session Room Open for Exhibitors, Cocktails and Buffet in the Exhibit Area from 5:00 to 7:30 PM.
Early Evening Finish leaves time for further networking away from the Conference.

Exhibitor Schedule January 22

- Exhibits Open at 7:30 AM
- Conference Starts at 8:30 AM
- Exhibits Open 9:15 AM to 12:15 PM
Your presence is requested at the PNDSA Awards Lunch and Guest Speaker from 12:15 PM to 1:30 PM. Exhibit area closes at 1:30 PM

Register your important customers and co-workers at PNDSA member rate!

You will need to register as a group ALL at the SAME TIME for the rates to apply.

- **1 Registration (up to 4) for \$120 each**
You need to be a paid 2009 PNDSA Supporting Member or a \$500 Sponsor
- **5 Registrations for \$575**
You need to be a paid 2009 PNDSA Supporting Member or a \$750 Sponsor
- **7 Registrations for \$749**
You need to be a paid 2009 PNDSA Partner or a \$1500 Sponsor

CCA Credits Available!

Book Your Sponsorship Before October 15 and your logo will be added to Registration Information Mailout.

Print and web deadlines need to be met in order to take advantage of pre-conference logo exposure.

The 12th Annual Direct Seed Cropping Systems Conference is presented by the Pacific Northwest Direct Seed Association (PNDSA), serving growers, researchers and agri-businesses in the Pacific Northwest.

PNDSA is a commodity neutral, non-profit grower association dedicated to providing growers with information, input to research and development of agricultural/environmental policy that supports adoption of direct seed cropping systems.

**Need more info? www.directseed.org/sponsorship.html
PACIFIC NORTHWEST DIRECT SEED ASSOCIATION: 208.883.0190
or sponsorship@directseed.org**

2009 DIRECT SEED CONFERENCE SPONSORSHIP INFORMATION

WE WANT TO LET DELEGATES KNOW WHO OUR SPONSORS ARE

ALL sponsorship levels include:

- 10' x 10' Booth Space:
Includes 6' draped table, two chairs, power
- TWO complimentary registrations
- Additional registrations at PNDSA Member Rate
- Program Acknowledgement
- On-site Group Signage
- Podium Mention
- Logo on Conference Web Site
- Web Site Link: to Corporate web site for sponsorships \$750.00+
- 'Big Screen' PowerPoint Recognition
- Opportunity to include company literature in registration packages
- Opportunity to invite your customers and co-workers: member rate and lower for sponsors.

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- Sponsorship opportunities are limited to ONE SPONSOR per item unless otherwise noted by*.
- Sponsor may choose more than one item to receive additional recognition.
- Your presence at the Evening Buffet and PNDSA Lunch is recommended.
- Please make your sponsorship commitment by December 12, 2008

PLEASE INDICATE SPONSORSHIP PREFERENCE

These are on a first come basis.

*CAN BE SHARED BY 2 SPONSORS

Registration Package & Name Tags **\$2500**

- Sponsored by The McGregor Company

Evening Buffet* in Exhibit Area - January 21 **\$2500**

- Logo on tent cards on tables.
- Recognition with buffet announcement.

PNDSA Awards Lunch* January 22 **\$2000**

- Logo on tent cards on tables.
- Recognition with lunch announcement.

Official Publication **\$1500**

- Sponsored by Western Farmer-Stockman

Keynote Speaker* 2 OPPORTUNITIES LEFT each **\$1000**

- Recognition on Program Schedule.
- This can be an in-kind contribution where the sponsor takes care of the speaker's costs (fees, travel, accommodations).

Concurrent Session Room ALL TAKEN **\$500**

- Logo on Room signage and recognized by Chairman at beginning of each session.

Afternoon Refreshment January 21 **\$750**

Morning Coffee January 22 **\$750**

Afternoon Refreshment January 22 **\$750**

- Sponsor recognized at coffee center and coffee announcements.

Direct Seed Conference Exhibit ONLY **\$375**

- Space needs to be booked and paid for prior to November 30, 2008. **After Nov. 30 - \$450**
- 10' x 10' space, 6' draped table, 2 chairs, power
- ONE complimentary registration
- Recognized as an EXHIBITOR ONLY. Exhibitors are encouraged to be sponsors to gain more recognition.

POWER YES NO

NOTE: Power needs to be confirmed 1 week BEFORE the Conference. The Exhibitor will be charged extra for this service if requested at Conference.

Contact Name* _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

*All 2009 Direct Seed Conference information will be sent to this person.

Register Your Customers & Co-Workers

1 to 4 Registrations @ PNDSA Member Rate (\$120 each)

PNDSA Supporting Membership OR \$500 Sponsorship

5 Registrations for \$575 (@ \$115 each)

PNDSA Supporting Membership OR \$750 Sponsorship

7 Registrations for \$749 (@ \$107 each)

PNDSA Partnership OR \$1500 Sponsorship

Names: _____

_____ Registrants X \$ _____ = \$ _____

Sponsorship: \$ _____

TOTAL AMOUNT DUE: \$ _____

Check Enclosed Invoice Visa MasterCard

Credit Card # _____ Exp. _____



Please return with payment to:
Pacific Northwest Direct Seed Association

MAILING ADDRESS
P.O. Box 9428, Moscow, ID 83843
208.883.0190

sponsorship@directseed.org

FAX 208.885.3803

YOUR LOGO COULD BE HERE!



Registration Package
Sponsor

WESTERN
Farmer-Stockman
Official Publication Sponsor

ASK FOR DIRECT SEED CONFERENCE RATE

*Limited number of rooms available at ConferenceRate
BOOK EARLY

Hilton Garden Inn* (509) 735-4600
www.tricitieskennewick.gardeninn.com

Red Lion Hotel (509) 783-0611 www.redlion.rdl.com

Fairfield Marriott (509) 783-2164 www.marriott.com

Comfort Inn (509) 783-8396 www.choicehotels.com

Quality Inn (509) 735-6100 www.choicehotels.com

EFFICIENCY PRODUCTIVITY TECHNOLOGY STEWARDSHIP SUSTAINABILITY