

## Where Progressive Farmers Meet

### *Wednesday, January 20, 2010*

- 7:00 -11:00 Tradeshow registration and setup
- 11:00 -1:00 Delegate Registration
- 1:00 pm Opening Remarks
- Four Views of Agriculture**
- 1:05 pm Grower View: The Importance of Research in My Direct Seed Cropping System
- 1:25 pm Dean's View: Agriculture Research  
*Dr. Sonny Ramaswamy, Dean of College of Agriculture Sciences, OSU*
- 2:00 pm Industry View: The Future of Wheat Genetics and Pest Control Product Research  
*Carl Casale, Executive VP and CFO, Monsanto, St. Louis, MO*
- 2:40 pm Global View: Conservation Agriculture – the Future of Farming  
*Theodor Friedrich, Senior Officer, FAO Crop Production Systems Intensification, Rome, Italy*
- 3:20 pm Coffee & Trade Show
- 3:50 pm **Concurrent Session ONE**
- Topic 1:** Risk Management Tools and Strategies for Direct Seeders
- Topic 2:** Soil and Fertility Amendment Products
- Topic 3:** Influencing Soil Health in Direct Seed Systems
- Topic 4:** Maintaining CRP Benefits with Direct Seed
- Topic 5:** Practical Tips for Succeeding with No-till (Chem) Fallow
- Topic 6:** Wheat Breeding for Direct Seed Systems
- 5:20 pm Cocktails in the Trade Show
- 6:00 pm Buffet Dinner in Grand Ballroom
- 6:45 pm Pioneer Direct Seeder Award Presentations
- 7:00 pm PNDSA Review of Accomplishments
- 7:30 pm 10<sup>th</sup> PNDSA Annual Meeting

### *Thursday, January 21, 2010*

- 6:45 am Registration Open
- 7:00 am PNW Direct Seed Breakfast
- 7:15 am Emerging Carbon Markets  
*Dick Wittman, Grower/Consultant, Culatesac, ID*
- 8:00 am Direct Seed Mentor Project: Economic Reality Check
- 8:30 am Carbon and Agro Ecosystem Services: The Value of What We Do  
*Dr. Don Reicosky, Retired Soil Scientist, USDA – ARS*
- 9:15 am Wheat Plant Growth: From Physiology to Production  
*Dr. Betty Klepper, Retired USDA-ARS Research Scientist*
- 10:00 am Coffee & Trade Show
- 10:45 am **Concurrent Session TWO**
- Topic 1:** Risk Management Tools and Strategies for Direct Seeders
- Topic 2:** Soil and Fertility Amendment Products
- Topic 3:** Influencing Soil Health in Direct Seed Systems
- Topic 4:** Maintaining CRP Benefits with Direct Seed
- Topic 5:** Practical Tips for Succeeding with No-till (Chem) Fallow
- Topic 6:** Wheat Breeding for Direct Seed Systems
- 12:15 pm Lunch
- 1:00 Agriculture Policy and the Need to Hear About Agriculture.  
 Karl Kupers, Shepherd's Grain
- 1:25 The Alchemy of Air  
*Thomas Hager, Author, Eugene, OR*
- 2:15 Dirt: The Erosion of Civilizations  
*David R. Montgomery, Author, Professor of Earth and Space Sciences, UW*
- 3:05 Dialogue: Closing the Perception Gap  
*K. Kupers, T. Hager, D. Montgomery*