

# DIRECT SEED LINK



David Brewer's John Deere 1895 drill modified with an AgPro seed box and Surefire liquid systems is seeding canola into fall wheat residue. The farm sits southeast of The Dalles, OR, on the breaks of the Dechutes River in 11" annual rainfall zone. The drill is parked in front of the Douglas Hollow School, a one room school house on their farm, where many of David's family attended.

*“Provide information exchange, advocacy on conservation policy issues, access to value-added benefits\*, and research coordination that supports the adoption of environmentally sustainable and economically viable direct seed cropping systems.”*

## 2018 Direct Seed Conference Promises to Be the Best Yet

**Early Bird Registration Available—Get Your Tickets Now!**

After the success of last year's conference, the PNDSA is proud to present the 2018 Cropping Systems Conference in Kennewick, WA from January 9-10, 2018.

This year's theme is [Healthy Farms, Healthy Foods, From the Ground Up](#) with a lineup of speakers covering a wide range of topics sure to educate and excite you about new developments in direct seeding. Among them are [Darren Hefty](#), the founder of AgPhd, who will discuss how to improve your land and profitability through better agronomic practices, and [Gordon Stoner](#), a no-till farmer of 22 years, who will share his secrets to success with an annual cropping system. [Paul Jasa](#) of the University of Nebraska will speak about the right equipment for direct seeding systems and [Dr. Jill Clapperton](#), soil scientist and founder of Rhizoterra, will discuss soil health and nutrition. [Cherilyn Nagel](#), farmer and Ag advocate, will also be back this year to speak about how to become a positive spokesperson for the direct seed movement. [Bill Crabtree](#) will also be joining us this year. A native Australian, Bill, or “No-Till Bill” as he is known, has been researching and advocating no-till practices since 1985. Under his leadership, his state now is a world leader in the method with 95% of its land being sown without tillage. He will be speaking about the movement to adopt no-till practices, the economic advantages this has brought the farmers he works with, and will also address some of the misconceptions regarding glyphosate.

Whether you are considering direct seeding now or are already a seasoned professional, there will be valuable information for you over the course of the conference. So why not [register today](#)? Early bird registration prices are available now through 12/16. There is still space available for [exhibitors](#) and [research posters](#). Don't delay, plan to be a part of this well attended, informative, and fun event. Contact [Ag Association Management](#), 509-585-5460 for more information and we look forward to seeing you in January!

### PNDSA MISSION STATEMENT

\*The mission statement was evaluated at the 2017 strategic planning session and this wording was adopted to officially recognize these efforts that have always been, and continue to be a focus for the Association.

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**CROPPING SYSTEMS**  
CONFERENCE  
Healthy Farms, Healthy Foods, From the Soil Up  
January 9-10, 2018

## President's Pen: The Importance of Community Connections

By Douglas Poole, President of PNDSA Board of Directors



Wow....what a year! Not sure how we go from one of the wettest periods on record to a drought in a matter of 3 months, but we did! It was nice not to hear the dreaded "falling numbers" conversation this year. While summer seemed to be more normal, the heat and dry conditions posed some challenges for seeding. If farming was easy, everyone would be doing it!

In the last month, I have had a few events occur that illustrates how exciting the changes in farming are. I had the good fortune to attend the Washington Grain Commission meeting with our Executive Director, Kay Meyer. As always, Kay made an amazing presentation detailing the work your PNDSA is doing on your behalf. I was excited to see the engagement and interest in partnering with us on initiatives that are common to all farmers. Hats off to Kay and the work she is doing in building these very important relationships.

Secondly, I had one of my new landlords and family visit the farm for a tour. Each of the family members were able to remember and recollect their own experiences with high disturbance multiple pass agriculture. We took a shovel out and dug in their own land to see what that type of farming has done to their soil. We then went to a field that has been in a direct seed system for 6 years. They were blown away the difference in the soils and how that change has occurred in just 6 short years. As you can imagine, they are very eager for that change to begin on their own property.

Finally, our local Foster Creek Conservation District held a precision farming workshop. I was amazed at the turnout. We had farmers come from four counties to discuss direct seed as well as see guidance and Weedit technology demonstrations. It's fun to see a meeting that should end at 2 pm still have farmers still standing around at 4 discussing each others systems.

The common thread in each of these events is the need and desire to build relationships. None of this amazing work and change in farming happens in isolation. Your association continues to build those relationships on your behalf. I encourage everyone to get involved in this association, your local conservation district, host a field day or just have a landlord out to visit. I guarantee those contacts and relationships will pay big dividends!

### 2017 PNDSA

#### Board of Directors

##### Officers

Douglas Poole, President  
Tim Spratling, Vice President  
Eric Odberg, Treasurer  
Dan Hardwood, Secretary

#### Idaho Directors

Brent Uhlorn  
John McNabb  
Lee Hawley  
Tom Conklin

#### Oregon Directors

David Brewer  
Keith Morter  
Travis Hillman

#### Washington Directors

Chuck Schmidt  
Rick Jones  
Derek Schafer  
Jill Clapperton  
Mark Greene

#### Ex-Officio Members

Dr. Don Wysocki  
Dr. Dave Huggins  
Ty Meyer  
Dr. Kurtis Schroeder  
Aaron Esser  
Tom Demianew

#### Executive Director

Kay Meyer



### Partner Profile: [Bayer](#)

#### Introducing Absolute Maxx Fungicide

Absolute® Maxx fungicide effectively and efficiently controls major fungal diseases in cereals. It also promotes all-around plant health to maximize yield potential.

Absolute Maxx contains two chemistries - a triazole and a strobilurin - for effective disease control and healthy plants. Both work together to control disease with multiple modes of action, which also helps reduce the likelihood of the development of disease resistance.

#### Key Benefits

##### Cereals:

- Delivers exceptional control of rust and other leaf diseases when applied at flag leaf
- Offers more active ingredient than most competitive fungicides at the recommended rate with only one application
- Vitalizes wheat to stay green longer resulting in higher yields

##### Key Pests

- Cereals: Rusts, glume blotch, leaf blight, powdery mildew, tan spot

##### Registered Crops

- Corn: Field corn, field corn grown for seed, popcorn and sweet corn
- Cereals: Barley and wheat

For information on all Bayer Cereal Products, visit our website [CerealExperts.com](http://CerealExperts.com), your go-to source for relevant, wheat-specific content. Whether you're looking for expert advice, grower success stories or engaging learning modules, this is where you'll find everything you need to help you grow a successful crop.

## Executive Director Update: What We've Been Up To... By Kay Meyer



I know many of you partake in the annual conference or get our email updates, but I wanted to provide an update of activities that are happening on a regular basis from our Board of Directors and the PNDSA office.

The conference planning committee meets every two weeks from April to plan for our 2018 conference. Our committee is led by Ag Association Management, and includes

Don Wysocki, Kurtis Schroeder, Dan Harwood, Ty Meyer and Doug Finkelnburg. "That it is the single best continuing education event I attend every year," says Oregon Director David Brewer. I agree (and know I'm biased,) but if you haven't been – then get to the conference this year, I know you'll find it valuable!

In September, Keith Morter, David Brewer, and I spoke with the Oregon Wheat League and Commission, and Douglas Poole and I spoke with the Washington Grain Commission to provide their groups an update on the Association's initiatives and Farmed Smart Sustainable Ag Certification in an effort to strengthen our working relationships.

Monthly I provide updates on PNDSA activities and direct seed hot topics to Glen Vaagen, Washington Ag Network that are published as podcasts heard in central and eastern Washington and Oregon. Recently Scott Yates, communications director for Washington Wheat Commission, interviewed me for an episode of their Wheat All About It called, Episode 36: Direct Seed: The Next Generation.

Keith Morter's operation was highlighted in Variable Rate and Seed webinar being produced through the REACCH project and Latah Soil and Water CD, that will be made available later this fall.

Tim Spratling, Tom Demianew, David Brewer, Dan Harwood, Ty Meyer, Keith Morter and myself are working with Oregon Department of Ag, Department of Environmental Quality, and Water Enhancement Board to leverage the partnership with Washington Department of Ecology to obtain regulatory support for Oregon Farmed Smart producers. We've had several meetings in Salem, Oregon, the latest one was October 4.

In June, our Farmed Smart criteria committee including Brent Uhlorn, Tom Conklin, Dan Harwood, Ty Meyer, and Rick Jones met with Chad Atkins to evaluate certifications completed to date and steps needed to move the program out of the pilot phase.

Monthly I attend the Responsible Nutrient Management Foundation Board Meetings, to work with other Directors around the US in supporting ag advocacy to increase the understanding of responsible nutrient management.

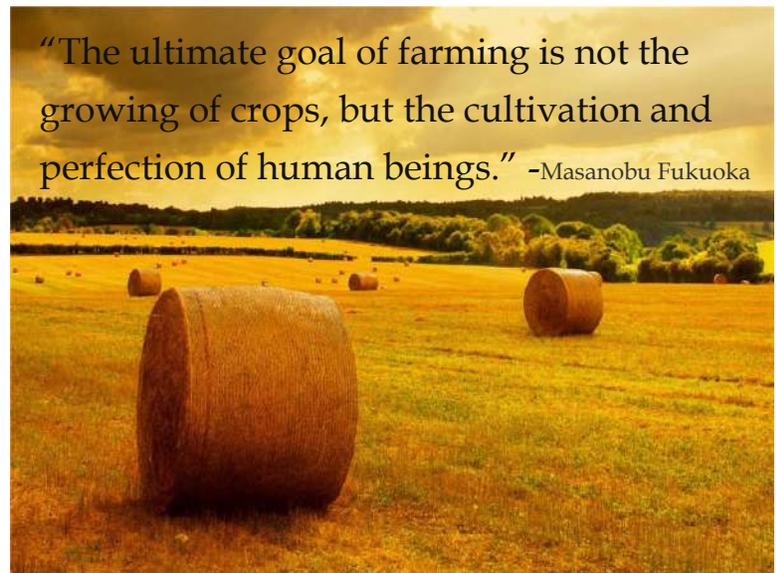
Don Wysocki, Keith Morter, and Ty Meyer are involved with renewing conversations around carbon markets and direct seed sequestration of carbon in the soil.

Wanda Rederick, our new PNDSA Office admin, Sheri Nolan, and I are working to get the new Customer Relationship Management software setup for PNDSA to handle our membership, conference, and Farmed Smart management in one centralized system that will streamline our accounting and improve membership services. Wanda has been keeping our PNDSA Facebook updated with interesting (and a few funny) weekly posts. If you haven't yet, like and follow our page to get updates when we post new material.

Many of our Board members sit on other co-op, conservation district, VSP, NRCS, and ag business boards and advisory groups, and participate with research studies with our universities. They are able to provide a direct seed voice and awareness through their involvement; including Lee Hawley – Primeland Cooperative, John McNabb – Portneuf Soil and Water CD, Derek Schafer – Northwest Farm Credit Services, Eric Odberg – REACCH program, Mark Greene – oilseed research, Keith Morter – Morrow County Grain Growers, and Aaron Esser, Don, Kurtis, and Dave Huggins – soil health and direct seed research, plus others.

The board meets quarterly. Our next meeting on November 8, will be held the first day of the Tri-State Grain Growers convention in Spokane, WA. Many Directors will stay to staff the PNDSA booth at the trade show and partake in the conference.

Although this doesn't represent all of the work being done, I hope it provides some perspective of the services and activities that your membership is supporting. As we look to find two new board members, we hope you consider getting involved. Each Director has strengths in different areas of expertise and many of their PNDSA Board contributions coincide with activities they are currently involved in. Surrounding yourself with great people is often quoted as a key to success, and the PNDSA Directors are a great group of leaders. I want to thank our VOLUNTEER Board of Directors for all of their efforts and leadership in direct seed.



"The ultimate goal of farming is not the growing of crops, but the cultivation and perfection of human beings." -Masanobu Fukuoka



## Partner Profile: Syngenta

From Seed Protection to Data Protection: Enhanced Options for Pulse Growers

As the American Pulse Association strives to bring more attention to the benefits of consuming pulses, you may be questioning how you can produce a better product to take advantage of market potential. A simple answer is it starts with protecting the seed and ends with protecting your data. But what does that entail?

At Syngenta, our trusted seed treatment experts have developed various technologies that protect many different crop seeds. For pulses, we're pleased to reintroduce you to **ApronMaxx® RTA®** seed treatment fungicide. This ready-to-apply formulation will be available in a convenient 15-gallon pack size starting this winter. The larger pack size means fewer containers for disposal and record keeping.

In addition to convenience, ApronMaxx RTA delivers higher yield potential by reducing the threat of pythium and rhizoctonia. Even at low use rates, ApronMaxx RTA helps improve plant stand and vigor. For those growing chickpeas, lentils and field peas in Montana, North Dakota and Wyoming, ApronMaxx RTA is available via a FIFRA Section 2(ee) recommendation for protection against seedborne aschochyta species.

As we hone in on the record-keeping aspect of pulse crop production, Syngenta is also pleased to offer the **AgriEdge Excelsior®** program. It is the only proven whole-farm program that combines secure data management, innovative product choices and trusted on-farm service to help you maximize and sustain your return on investment. For more than 15 years, Syngenta has helped growers across the country better manage the jir business.

Find additional information about the AgriEdge Excelsior program at [www.AgriEdge.com](http://www.AgriEdge.com). Contact your **Syngenta retailer** about ApronMaxx RTA seed treatment or other crop protection options for your pulse crop.

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## Thank you to the 2017 PND SA Partners:



Science For A Better Life

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IMPLEMENT

## PND SA Welcomes Two New Members to the Family



Hi, I'm Wanda Rederick. I have called Colton, Washington home for the last 28 years. My life is kept busy with my husband, daughter, pets and work. I have helped in

school and offices for years, and have been working in the PND SA office for a few hours each week since January. I help with Facebook posts, office administration, and membership. It is a wonderful opportunity to work with a non-profit organization that cares so deeply for the preservation of our soil. You can contact me at [farmedsmart@directseed.org](mailto:farmedsmart@directseed.org).

My name is Bethany Jones. I am an Army brat who has lived on four continents and now shares a home with my husband, daughter, and beloved black lab in



Gilbert, Arizona. I have a BA in International Business from Richmond University, London and an MBA from the University of Phoenix. I am have spent my career working with non-profits and am thrilled to be associated with such a worthy organization as PND SA. For any questions or queries regarding the newsletter, please contact me at [bjones@aqmgt.com](mailto:bjones@aqmgt.com).

Support the PND SA, a non-profit with the mission to provide direct seed producers support, research, mentoring, demonstrations, programs, meetings, and conventions with the ultimate goal to increase the number of direct seed acres.

Click [here](#) to find out more about the PND SA's partnership levels and benefits.

## Our hats off to all past Pioneer Award Recipients, paving the way for others!

**2002** Grower: **John Aeschliman**, Colfax, WA

Industry: **Mike Silverman**, Environmental Engineer Air Quality – EPA

**2003** Researcher: **Roger Veseth**, Conservation Specialist – WSU, Pullman, WA

**2004** Grower: **John Rea**, Milton Free-water, OR

**2005** Researcher: **Dr. Jim Cook**, Cook Research Farm, Pullman, WA

**2006** Grower: **Russ Zenner**, Genesee, ID

Researcher: **Don Wysocki**, OSU, Pendleton, OR

**2007** Industry: **Guy Swanson**, Exactrix Systems, Spokane, WA

Researcher: **Dennis Roe**, USDA-NRCS

**2008** Industry: **Dusty Eddy**, Wasco County, The Dalles, OR

Grower: **Tim Melville**, Enterprise, OR

**2009** Grower: **Dick Lloyd**, Lewiston, ID

Industry: **Dr. Bob Papendick**, USDA ARS, Pullman, WA

**2010** Grower: **John McNabb**, Inkom Idaho

Researcher: **Keith Saxton**, Pullman, WA and **Don Reicosky**, Morris, MN

**2013** Grower: **Mark Sheffels**, Wilbur, WA

Industry: **Marty Anderson**, Palouse Welding and Machine, Palouse, WA

**2014** Grower: **Dick Wittman**, Lapwai, ID

Researcher: **Hans Kok**, UI, Moscow, ID

**2015** Grower: **Rick Jones**, Wilbur, WA

Researcher: **Dave Huggins**, ARS-USDA, Pullman, WA

**2016** Grower: **Rob Dewald**, Ritzville, WA

Industry: **Dan Harwood**, Palouse Conservation District, St. John, WA

**2017** Grower: **Bill Jepsen**, Lone Oregon

Industry: **Karl Kupers**, Shepherd's Grain, Davenport, WA

## 2017 PNDSA Pioneer Award Recipients Lead the Way

Since 2002, PNDSA has awarded producers, industry leaders, and researchers who have provided vision and leadership in the field of direct seeding with its prestigious Pioneer Award. In 2017, two such leaders were announced: Bill Jepsen of Lone, Oregon and Karl Kupers of Davenport, Washington

Bill Jepsen came to the system he calls “flex cropping” after years of frustration with soil erosion, grassy weeds, and uneven finances. Frustrated with the inefficiency of tilling his 4,600 acres in northeast Oregon with annual rainfall averages less than 12 inches, Bill began experimenting with different techniques to boost the health of his soil for the wheat and fallow he was producing. In 1999 he adopted direct seeding and noticed within a few short years that the structure of his soil was changing. It had a greater amount of organic material and better water infiltration which meant he could plant earlier in the year, something necessary to the other aspect of his flex cropping system, spring cropping.

Banking on the fact that a spring crop would both help control weeds and provide higher profitability, Bill studied several decades of weather measurements and also implemented high-tech tools such as infrared imaging to determine planting times and nutritional needs. As Bill says it is vital to “(use) the best of today’s technology to conserve our soil and feed a hungry world”.

Bill continues to experiment with new spring crops and techniques and has reaped the benefits of flex cropping as he continues to see the quality of his soil as well as the number of cropped acres increase. Read more about Bill’s flex cropping system at <http://extension.wsu.edu/publications/pubs/pnw681/>

Karl Kupers is no stranger to PNDSA. As one of its founding fathers and a former president, Karl was one of the first to recognize the need to share the story of direct seeding. He was also an early experimenter of sunflowers, safflower, buckwheat, and willet, all the while producing his annual wheat and fallow crop.



Bill Jepsen



Karl Kupers

One of the greatest effects of Karl’s work is a true understanding that the health of the community and the soil are interdependent. Through his group of growers, [Shepherd’s Grain](#), Karl has worked to promote direct seeding as a key to both agricultural and economic sustainability. Healthier practices lead to healthier food, a fact which consumers are happy to embrace and has led to over \$6 million in annual sales in a range of flours all grown by farmers committed to direct seeding practices. Like Bill Jepsen, Karl believes in the long view. “You have to have the willingness to come to the new land and burn your ship so there’s no way of going back home to the old ways.” Karl is proof that through ingenuity, passion, and respect for every aspect of both the supply and demand sides of the food chain, both profitability and the family farm can thrive.

Congratulations to both Bill and Karl for their enthusiasm to strike out and be true pioneers!

### Accepting Nominations for the 2018 Direct Seed Pioneer Awards

The PNDSA is accepting nominations for the 2018 Pioneer Award; either farmers, industry, or researchers, that exemplify leadership in direct seeding. The Webster definition of pioneer is, “a person or group that originates or helps open up a new line of thought or activity or a new method or technical development.”

Send your nomination to [pndsa@directseed.org](mailto:pndsa@directseed.org), include the name of the nominee with a short description for their contributions to direct seeding. Nominations close Tuesday, 11/7. All nominations will be reviewed by the Board of Directors. The board will vote to select the 2018 Direct Seed Pioneer and will be awarded at the 2018 Cropping Systems Conference, in Kennewick, WA.



## Partner Profile: Alpine

### Efficient, Balanced Nutrition – Based on Soil and Tissue Tests

Participation in the ALPINE Phazed Nutrition Program has grown rapidly across Western Canada as growers look for ways to be more efficient and boost yields, says ALPINE RSM Neil Olsen. Innovative grower in the PNW

are now adopting this practise to improve crop returns.

“We’ve seen a substantial increase in the number of growers using the program over the last few years. Phazed Nutrition allows growers to manage crop nutrition throughout the growing season to maximize yields,” he explains. “The program is tailored to each farm based on soil and tissue samples that identify nutrient deficiencies that can limit yields.”

### Proven Track Record – Higher Yields

Phazed Nutrition focuses on feeding crops the right nutrition, in the right amount and the right form, at the right time. It’s efficient and effective fertilizer use, and it has a proven track record. f

The nutritional needs of plants change through the growing season, so applying all nutrients up front at seeding often doesn’t fit a crop’s needs and is an inefficient use of fertilizer. He says producers he works with achieve higher yields, and their crops mature more evenly because they’re feeding balanced nutrition.

The program starts with soil tests and placing ALPINE G22 liquid starter directly into the seed furrow with additional micronutrients blended in as needed to balance soil nutrition. “Because ALPINE G22 is seed safe and a form of phosphate that roots can immediately take up, it gets more phosphate into plants at a critical time for stronger root growth and faster emergence,” says Olsen.

## Identifying Nutrient Deficiencies

The next step of Phazed Nutrition is tissue tests to identify nutrient deficiencies in the plant, and treat them with foliar applications throughout the season. A variety of ALPINE foliar fertilizers and micro-nutrients are used to address nutrient issues, says Olsen. “If crops need potassium, we have potash foliar. If they need more N to bump yields, we have slow-release nitrogen foliar.”

Taking tissue samples early is critical so problems can be fixed promptly for maximum yields, says Olsen. He notes most producers blend ALPINE liquid foliar and micronutrients with herbicides and fungicides to prevent extra passes over the field.

Todd Racher, who grows cereals, pulses, and oilseeds near Souris, Man., has used Phazed Nutrition since 2007. Racher used to load up all his nutrients at seeding and knew his crops sometimes “didn’t look right” but was never sure why. “Now we do tissue tests and give our crops exactly what they need, when they need it.”

### ‘Our Crops Never Get in Trouble Anymore’

“Our crops never get in trouble anymore and we have way more uniform growth,” says Racher. “The ALPINE starter gets the crop growing quicker, and creates enormous fibrous roots that get us through dry spells.” If things turn wet and soggy, he says foliar ALPINE nutrients drive the crop. “We’ve gone through some pretty wild weather, and every year we’re amazed at harvest.”



**Get your copy of the Phazed Nutrition Handbook from Neil at the ALPINE booth during the PNDSA Conference.**

## PNDSA Seeks New Board Members

The PNDSA will be 18 years old next year and 2 Board of Director positions will be open. A big thank you to Eric Odberg, Genesee ID, and Tim Spratling, Pendleton, OR for their 12 years of service!

We are looking for 2 new or seasoned direct seed farmers one in Idaho and one in Oregon that want to keep our Association strong in helping more farmers transition to direct seeding and current direct seeders supported with the latest research and management strategies. The board meets quarterly at locations in Kennewick, Pendleton, Spokane, and Lewiston.

### Board responsibilities include:

- Commit to a three (3) year term
- A current (paid) member of PNDSA
  - Hold an interest in a farm
- Attend Board of Directors quarterly meetings and annual meeting
- Participate on one Working Committee (Policy/Advocacy, Conference Planning, Research, Benefit Development, Farmed Smart, Funding/Financial, Executive).
- Present at one regional meeting on your direct seed farming practices or PNDSA

If you would like more information, please contact one of our current board members or Kay Meyer. Past board members are available to serve again after a one year break. If interested, or you would like to nominate someone, please contact Kay at [pndsa@directseed.org](mailto:pndsa@directseed.org) or 509-995-6335.



Eric Odberg



Tim Spratling

# DIRECT SEED LINK

Pacific Northwest Direct Seed Association

Fall 2017

AS A NON-PROFIT, THE PACIFIC NORTHWEST DIRECT SEED ASSOCIATION RELIES ON SPONSORS AND EXHIBITORS TO BRING IN HIGH CALIBER SPEAKERS TO MAKE OUR CONFERENCE A SUCCESS. IF YOUR ENTITY OR AG BUSINESS BENEFITS FROM OR SUPPORTS DIRECT SEEDERS, PLEASE CONSIDER SPONSORING OR EXHIBITING AT OUR CONFERENCE. THANK YOU!

To Become a Sponsor  
Please Contact Us at:  
(P) 509-585-5460  
(F) 509-585-2671  
or email  
[snolan@agmgt.com](mailto:snolan@agmgt.com)



January 9-10, 2018 – Three Rivers Convention Center, Kennewick, WA

*We are looking forward to having you participate in this year's conference.*

## SPONSORSHIPS & EXHIBITORS

### Diamond - \$7,500 (1 Available)

- Recognition as Diamond Sponsor on all conference materials, website, program, proceedings
- Lead logo on all conference materials and signage
- 8 conference registrations
- One 8' x 10' Exhibit Space
- 3.5" x 5" ad featured in the *Capital Press*
- Full Page ad in on-site program
- Company brochure inserted in all registrations
- 5 minute presentation during one lunch or breakfast session

### Platinum - \$5,000 (2 Available)

- Recognition as Platinum Sponsor on all conference materials, website, program, proceedings
- Secondary logo on all conference material and signage
- 5 conference registrations
- One 8' x 10' Exhibit Space
- Business Card ad featured in *Capital Press*
- Business card in on-site program

### Gold - \$3,500 (4 Available)

- Sponsorships Available:** 2 Luncheons, 1 Reception, 1 Breakfast
- Recognition as Gold Sponsor on all conference materials, website, program, proceedings
- 4 conference registrations
- One 8' x 10' Exhibit Space
- Logo featured in the *Capital Press*
- Logo in on-site program

### Silver - \$2,500 (9 Available)

- Sponsorships Available:** 4 Room Sponsorships, 3 Keynote Speakers (2 lunch and 1 breakfast keynote), 1 door prize sponsor, 1 Exhibit Hall
- Recognition as Silver Sponsor on all conference materials, website, program, proceedings
- 3 conference registrations
- One 8' x 10' Exhibit Space
- Name featured in the *Capital Press*
- Name featured in the on-site program

### Bronze - \$1,250 (Unlimited)

- Sponsorships Available:** Unlimited available for Pastries, cookie break, and coffee
- 2 conference registrations
- Recognition as Bronze Sponsor on conference materials, website, program, proceedings
- Name featured in the on-site program

### Lanyard - \$2,000 (1 Available)

- Logo featured on tag lanyard
- 1 complimentary registration

### Supporter Package - \$850 (Unlimited)

- Recognition with a listing the conference program and on signage
- 1 complimentary registration
- One 8' x 10' Exhibit Space

### Supporter Sponsor - \$500 (Unlimited)

- Recognition with a listing the conference program and on signage
- 1 complimentary registration

### Exhibit Space – (8'x10' Booth: \$495) or (10'x10' increment of Floor Space: \$200)

Please Contact us at: 100 N. Fruitland St., Suite B., Kennewick, WA 99336  
(P) 509-585-5460 (F) 509-585-2671  
Or Email [snolan@agmgt.com](mailto:snolan@agmgt.com)



## Must See Viewing!

[Rancher, Farmer, Fisherman](#) tells the inspiring story of heartland heroes who are feeding the world while stewarding the land and water. The film is a tribute to people like Justin Knopf, a fifth-generation Kansas farmer revolutionizing industrial scale agriculture to rebuild the fertility, biodiversity and resilience of his soils and protect downstream waters from pollution. Knopf is making long-term investments to ensure that the next generations of farmers will inherit fertile, productive lands. Dr. Dwayne Beck is also highlighted sharing his years of research how direct seeding, diverse crop rotations, and cover crops are transforming productional agriculture.

The documentary aired on August 31, but the episode can be watched by logging into your cable account and the PNDSA will have an exclusive screening of the documentary at the direct seed conference.

## Contact Us

Contact us for more information about our services and products

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