



**June 14-15, 2022 – Palouse Empire Fairgrounds, Colfax WA**  
**Jan 10-11, 2023- Three Rivers Convention Center, Kennewick WA**

### **Diamond Sponsorship PLUS Annual Partnership- \$27,250.00**

- Recognition as Diamond Sponsor on all conference materials, website, program, proceedings
- Lead logo on all conference materials and signage
- 1-8x10 Exhibit Space- winter Conference
- Full Page Ad in on-site program
- 12- Winter Conference registrations
- 4- Facebook Posts to PNDSA Facebook Page
- Company brochure inserted in all registrations- winter conference
- 5- min presentation during winter conference

- Diamond level Sponsorship recognition at the Summer Expo
- Secondary Logo on all Expo Material and Signage
- 1- Table Top Exhibit Space – Summer Expo
- 5- Summer Expo registrations
- ½ page ad Summer Expo program
- 4 Facebook Posts to the PNDSA Facebook page during the summer expo

**Plus, Annual Diamond Benefits:** 10 posts (research or marketing collateral) to PNDSA Partner web page and Facebook, a two-page Company Profile article in Direct Seed Link newsletter, two display ads in newsletter, year-round web ad on DirectSeed.org, banner at all events

### **Platinum Sponsorship PLUS Annual Partnership - \$12,000**

- Recognition as Platinum Sponsors on all conference materials, website, program, proceedings
- Secondary logo on all conference materials and signage
- 1-8x10 Exhibit Space- Winter Conference
- 8- Conference registrations- Winter Conference
- 3- Facebook posts to PNDSA webpage during the conference

- Business card in on-site program- Winter Conference
- Secondary logo on all Summer Expo Materials
- 1-Tabletop exhibit space- Summer Expo
- Platinum Sponsorship recognition at the Summer Expo
- 4- Summer Expo registrations
- 3- Facebook posts on the PNDSA Facebook page during the summer expo

**Plus, Annual Platinum Benefits:** 6 posts (research or marketing collateral) to PNDSA Partner web page and Facebook, a 1.5-page Company Profile article in Direct Seed Link newsletter, two display ads in newsletter, six-month web ad on DirectSeed.org, banner at all events.

### **Gold Sponsorship PLUS Annual Partnership - \$7,500**

- Recognition as Gold Sponsor on all conference materials, website, program, proceedings
- Logo in onsite program- winter conference
- 1-8x10 Exhibit Space – winter conference
- 4- conference registrations- winter conference
- 2- Facebook posts to PNDSA Facebook Page- winter conference

- Gold Level Recognition at the summer expo on all Summer Expo Materials
- Logo in on-site program- Winter Conference
- 1- Table top Exhibit space- Summer Expo
- 3- Summer Expo Registrations
- 2 Facebook posts on the PNDSA Facebook page

- **Plus, Annual Gold Benefits:** 3 posts (research or marketing collateral) to PNDSA Partner web page and Facebook, a 250-word Company Profile article in Direct Seed Link newsletter, one display ad in newsletter, three-month web ad on DirectSeed.org, banner at all events.



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## **Sponsorship Form**

Contact Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### **Sponsorship Registration (Please select below):**

- Diamond Sponsorship/ Partnership      \$27,250.00
- Platinum Sponsorship/Partnership      \$12,000.00
- Gold Sponsorship/Partnership      \$7,500.00

### **Registration (see sponsorship level):**

Name of Sponsorship Comp. Registration: \_\_\_\_\_  
Name of Sponsorship Comp. Registration: \_\_\_\_\_  
Name of Sponsorship Comp. Registration: \_\_\_\_\_  
Name of Sponsorship Comp. Registration: \_\_\_\_\_

**Total Enclosed:** \_\_\_\_\_

Pay by Check or Credit Card: **Make Checks Payable to the: Pacific Northwest Direct Seed Association**

Credit Card Payment:      Account # \_\_\_\_\_  
Expiration Date \_\_\_\_\_ CV Code \_\_\_\_\_ Date \_\_\_\_\_  
Signature \_\_\_\_\_

Kim Brunson – [Kimb@agmgt.com](mailto:Kimb@agmgt.com)  
Pacific Northwest Direct Seed Association  
6601 W. Deschutes Ave., Suite C-2, Kennewick, WA 99336  
(509) 585-5460 - [www.directseed.org](http://www.directseed.org)