

2026 Exhibitors

Adams Grain Bins
 Advanced Drone LLC
 Ag Copter
 Ag Enterprise Supply
 AGPRO
 Agrasyst
 Agri-Tech America
 Agri-Service
 Agro Eco Power
 AgWest Farm Credit
 Barr-Tech LLC
 BMZ Biological
 Bunge
 Carbon 375
 Central Machinery Sales
 Columbia Bank
 Corteva Agriscience
 Franklin CD
 Green Lightning Ag
 Idaho Lime
 Kile Machine and Mfg. Inc.
 The McGregor Co.
 Morrow County Grain Growers
 Nano Yield
 North Pine Ag Equipment
 Pape Machinery
 Precision Ag Solved
 QLF Agronomy
 Rubisco Seeds
 Shelbourne Reynolds
 Soil Craft Inc.
 Spokane Conservation District
 St. John Hardware
 Starpoint Ag
 SurePoint Ag Systems
 Texas Refinery Coop.
 USDA-ARS
 USDA-NRCS
 Vantage PNW
 Vitazyme
 VM Agritech
 Washington Oilseeds Commission/
 Pacific Northwest Canola Association



Three Rivers Convention Center

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January 13-14, 2026



**Three Rivers
 Convention Center
 Kennewick WA**

www.directseed.org

PROGRAM

Tuesday, January 13, 2026

Registration Desk Opens at 7:30 a.m. - Coffee and Pastries with the Exhibitors

8:45 a.m. **Welcome and Introductions**, PNDSA President, Keith Morter

9:00 a.m. **Steering through Headwinds: Trade, Policy and Volatility in Modern Agriculture**, Shaun Haney, Host of RealAg Radio

10:00 a.m. **Break with the Exhibitors**

Breakouts

10:15 a.m. - 11:15 a.m.

Technology Session - Room A

Using Drones and NDVI to Determine Nutrient Deficiencies in Dryland Wheat, Jacob Powell, OSU (1-PA)

Direct Seed Track - Room C/D

Optimizing Harvest Residue Management: Equipment, Strategies, and Outcomes, Jesse Brunner, Devin Moon, and Jake Markgraf (1NM)

Soil Health Track - Room G/H

Regen 101: Soil Health in Action, Tom Conklin, Travis Dewald, Allen Druffel, David Dahlsrud, (1-NM)

11:15 a.m. **Trade Show Break**

11:45 a.m. **Luncheon and Pioneer Awards / PNDSA Annual Meeting**

Breakouts

12:45 p.m. - 1:45 p.m.

Technology Session - Room A

Technology Driven Approaches to Weed Control Judit Barroso, OSU; Joan Campbell, U of I; Adam Hutton, WeedIt; Katy Derheim, RDO

Direct Seed Track - Room C/D

Tools of the Trade: Drills that Drive Direct Seeding Success, Dusty Walsh, Jesse Brunner, and Eric Hasselstrom (1 CA)

Soil Health Track - Room G/H

Does Cover Cropping Help our Cropping System in the Northwest, Kendal Kahl, U of I, Grower Panel - Mark Greene, Clint Zenner and Doug Schuster (1 NM)

1:45 p.m. **Break with the Exhibitors**

2:15 p.m. **How Wheat Roots are Quietly Engineering their Microbiomes**, Tim Paulitz, USDA-ARS

3:15 p.m. **Regenerating Soil with Soil Biology**, Dr. Kris Nichols, Soil Microbiologist, Regenerative Alberta Living Lab

4:15 p.m. **The Big Beautiful Bill: What Changed and How It Will Impact 2025 Filings**, Justin Hunt, CPA Leffel Otis and Warwick

Wednesday, January 14, 2026

Registration Desk Opens at 7:45 a.m. - Coffee & Pastries with the Exhibitors

8:15 a.m. **Grain Commission Update**, Devyn Meilleur, OWGL

8:45 a.m. **Scholarship Raffle Drawing and Sponsor Recognition**, PNDSA President, Keith Morter

9:00 a.m. **Farmer First Regenerative Pilot Program: NRCS Update**, Emily Fife, Acting Deputy Assistant Chief, USDA-NRCS

10:00 a.m. **Break with the Exhibitors**

Breakouts

10:30 a.m. - 11:30 a.m.

Soil Health Track - Room A

Compost Tea and Extract Research, Douglas Poole, Carol McFarland, WSU (I-IPM)

Direct Seed Track - Room C/D

Optimizing Fertility and Fallow: Timing, Tools and Data Management, Brad McManigal and Aaron Esser, WSU (1-CM)

Canola Session - Room G/H

Strategies for Success with Canola: From Soil to Oil, Karen Sowers, Pacific Northwest Canola Association, Grower Panel: Mark Greene, Aaron Madison, Moderator: Don Wysocki (1CM)

11:30 a.m. **Lunch with the Exhibitors**

12:30 p.m. **Research Highlights from the Pacific West Area of USDA's Agricultural Research**, Tara McHugh, USDA-ARS

1:30 p.m. **Break with the Exhibitors**

1:45 p.m. **Land and Legacy: 100 Years of Agricultural Ownership Trends and the Road Ahead**, Sarah Mock, Food System Researcher, Writer and Podcaster

2:45 p.m. **Conference Adjournment**

**For Presentations
Summaries Scan
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